



# CEDAR CLIFF BAND BOOSTER ASSOCIATION

Concert Band, Jazz Band, Chamber Ensembles  
Marching Band & Color Guard

June 2010

Dear Friends of the Cedar Cliff Bands;

The Cedar Cliff Band Boosters are pleased to be hosting our annual United States Scholastic Bands Association (USSBA) competition, Spotlight, which will be held on October 9, 2010 in the West Shore Stadium. This will be our 38<sup>th</sup> year to host Spotlight. Last year we hosted 16 bands from our local area, Maryland and Virginia.

We invite you to advertise in our Spotlight program. The following is the rate schedule for camera ready advertising. ***There is an additional charge of \$25.00 for resizing/artwork changes.*** All ads for the Spotlight program are due by September 1, 2010.

Full Page-Back Inside Cover	( )	\$175.00
Full Page	( )	\$100.00
Half Page	( )	\$ 70.00
Quarter Page	( )	\$ 50.00
1/8 Page Business Card	( )	\$ 30.00

Note: sizing examples on back of this letter

If a business card or ad is not available, consider being a "Friend of the Band". We offer the following:

- Gold Friend ( ) \$25.00 or more will be listed under the GOLD Friends page in the Spotlight Program
- Blue Friend ( ) \$10.00 to \$24.99 will be listed under the BLUE Friends page in the Spotlight Program

Your support in advertising in our program is greatly appreciated. Not only does your advertisement support the Cedar Cliff Marching Band, but it supports the entire instrumental programs at the Cedar Cliff High School including the jazz ensembles, wind ensemble, concert band, and color guard.

Sincerely,

Leslie Raver & Jim Fulkroad  
Spotlight Co-Chair – Cedar Cliff Marching Band

**Please complete the following and return to the address below. Note the "date due" for submitting advertising. Ad artwork can be emailed to [sdlmoyer@msn.com](mailto:sdlmoyer@msn.com).**

## **Spotlight advertising is due by September 1, 2010**

Sponsor/Advertiser: \_\_\_\_\_ Phone Number: \_\_\_\_\_  
 Address: \_\_\_\_\_ Amount Enclosed \_\_\_\_\_  
 \_\_\_\_\_ Check # \_\_\_\_\_  
 Student (who sold ad) \_\_\_\_\_  
 Authorized Signature \_\_\_\_\_

**Checks must be submitted with ads. Send all checks and ads to:**  
***CCBBA - P.O. Box 913 - Camp Hill PA 17001 Attn: S. Moyer***

# HALF PAGE AD

QUARTER PAGE AD

1/8 PAGE AD /  
BUSINESS CARD SIZE

1/8 PAGE AD /  
BUSINESS CARD SIZE